



PRESS RELEASE

FOR IMMEDIATE RELEASE

20 March 2020

The health and safety of our people and community is our top priority.

We have introduced measures to promote the safety and well-being of our people that include paid leave, remote working, cancellation of all travel and events.

Great things happen when a community comes together and even at the most uncertain times the way everyone is looking after each other is truly inspiring.

Now more than ever we understand that learning a new skill and making something wonderful can be the perfect way to bring people together for moments of joy.

We will turn this into an opportunity to bring our community together by making live classes available.

We will get through this together Lifting the Moment every step of the way.

So please stay home, stay safe.

The Gemmar Team
#andràtuttobene

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Interact with us as we go live with daily classes or follow our Balloonista youtube channel for wonderful new content.

Gemar is here for you, so do contact us if you have any questions or if we can help in any way.

Subscribe to our newsletter to be informed on any new development.

Please continue to take care of yourself, your family and loved ones.

The Gemar Team
#andràtuttobene

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About Gemar® Partners

The exclusive relationship between Gemar and its partners allows for high value business growth to be pursued by all parties. With priority access to superior products and designs as well as branded marketing materials, balloon art training and promotional events, Gemar's partners are able to lift the moment for themselves and their customers. Gemar works closely with its partners and together they pursue valuable business growth by providing high quality, on trend products that stand out in a competitive market, lifting the moment for everyone.

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About Gemar® Balloons

Gemar Balloons is the largest manufacturer of natural rubber latex balloons in Europe. Located in Casalvieri, a small town the heart of Italy, we continue to lead the way in balloon development, inspiring the people who buy our products with new ways to add a touch of magic to every occasion. We're dedicated to tradition, innovation and creativity, and are committed to making sure that our products are as sustainable as possible throughout their lifecycle. Today, we produce millions of balloons every day in more than 100 different shapes, sizes and colours... all made in Italy with passion and pride.

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