



PRESS RELEASE

FOR IMMEDIATE RELEASE

8 October 2021



The Best New Partner for Gemmar

In April 2021 Gemmar welcomed skilled balloon artist Jean-Philippe Corbelin (known as [Tampilipe](#)) as an Ambassador, and now we are thrilled to announce that [The Best Balloon Company Sàrl](#), run by Tampilipe and his wife Sylvia, has joined us as a Gemmar Partner.

Based in Vaud, Switzerland, The Best Balloon Company Sàrl is a wholesale supplier of balloons and other party supplies. They stock a range of products but are always fully committed to sourcing responsible and ethical supplies. This means that everything they stock complies with European standards for toy safety, and is tested by relevant global organisations. All latex balloons sold at The Best Balloons Company Sàrl come from Rainforest Alliance Certified™ plantations.

GEMAR SRL

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Of course, this makes The Best Balloon Company a perfect partner for Gemar. Sustainability is one of our core principles. It's an ethos that underlines everything we do, from our environmental impact to our support of local schools and our high safety standards.

Tampilipe says that "The Best Balloon Company is more than happy to have finally found the brand of balloon that suits us best - Gemar balloons are perfect in many ways." In particular, they love the huge choice of colours and sizes, along with Gemar's constant innovation which means there's always something new to offer. The Best Balloon Company also likes that the Gemar team are always listening to their customers and have a great marketing service, a wonderfully reactive sales team and friendly and helpful contact people.

The Best Balloon Company Sàrl focuses on bringing together design, innovation and quality to make special products for special occasions, with Gemar they can lift the moment even further.

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About Gemar® Partners

The exclusive relationship between Gemar and its partners allows for high value business growth to be pursued by all parties. With priority access to superior products and designs as well as branded marketing materials, balloon art training and promotional events, Gemar's partners are able to lift the moment for themselves and their customers. Gemar works closely with its partners and together they pursue valuable business growth by providing high quality, on trend products that stand out in a competitive market, lifting the moment for everyone.

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Gemar Balloons is the largest manufacturer of natural rubber latex balloons in Europe. Located in Casalvieri, a small town the heart of Italy, we continue to lead the way in balloon development, inspiring the people who buy our products with new ways to add a touch of magic to every occasion. We're dedicated to tradition, innovation and creativity, and are committed to making sure that our products are as sustainable as possible throughout their lifecycle. Today, we produce millions of balloons every day in more than 100 different shapes, sizes and colours... all made in Italy with passion and pride.

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