

Press release  
Immediate release

## The Big Balloon Build – The Joy of Balloons

We are thrilled to announce that Gemmar Balloons has become an official partner of The Big Balloon Build. Founded by Welshman Stuart Davies, the Big Balloon Build is an organization used by charities, to raise awareness and funds for their cause and mission. Dedicated to creating magical and immersive balloon experiences every Big Balloon Build™ is unique, offering an amazing opportunity to make a difference through the joy of balloons.

Gemmar is proud to be part of this exciting project and honored to contribute to such a worthy cause. As a leading manufacturer of 100% bio-based rubber balloons, we are dedicated to spreading the joy of balloons in an environmentally friendly, sustainable, and ethical way.

“We are honored to be partnering with the Big Balloon Build and to contribute to their cause of making a positive impact in communities. The power of balloons to spread joy, raise awareness, and create memorable experiences is truly remarkable” says *Gloria Veta, Brand & Sales Director at Gemmar.* “Our balloons will be used to create stunning balloon displays that will captivate audiences and help raise awareness for charitable organizations. Our partnership with Big Balloon Build aligns perfectly with our mission, together, we can make a difference and bring smiles to faces and communities around the world while making a meaningful impact through the art of balloons. This will be an amazing event for everyone, and for such an important cause, as a team that’s passionate about balloons and their ability to enhance lives, we’re so happy to be able to help. We wish everyone the very best!”

As we join forces, we invite everyone to follow us on social media for updates on this exciting partnership and the incredible balloon displays that will be created for charitable organizations starting with the Colorado build from July 16-24 hosted by Allison Dunning, owner of Balloon Art by Merry Makers in Greeley. Together, they’ll create a larger-than-life walkthrough experience around an Outer Space theme, which will act as a focal point for four days of fund-raising activities. It all kicks-off on July 20<sup>th</sup> and then continues with a whole host of events, including a Youth day and ‘Gala-xy’ experience as well as a ‘popping party’ on the final day. We look forward to lifting the moment.

### About Gemmar® Balloons

Gemmar Balloons is the largest manufacturer of natural rubber latex balloons in Europe. Located in Casalvieri, a small town the heart of Italy, we continue to lead the way in balloon development, inspiring the people who buy our products with new ways to add a touch of magic to every occasion. We’re dedicated to tradition, innovation and creativity, and are committed to making sure that our products are as sustainable as possible throughout their lifecycle. Today, we produce millions of balloons every day in more than 100 different shapes, sizes and colours... all made in Italy with passion and pride.



Article by: Gloria Veta - Global Brand & Sales Director  
Please find more information access our [press pack](#)

### Gloria Veta

Brand & Sales Director

Email: [gloria@gemar.it](mailto:gloria@gemar.it)

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